



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2022

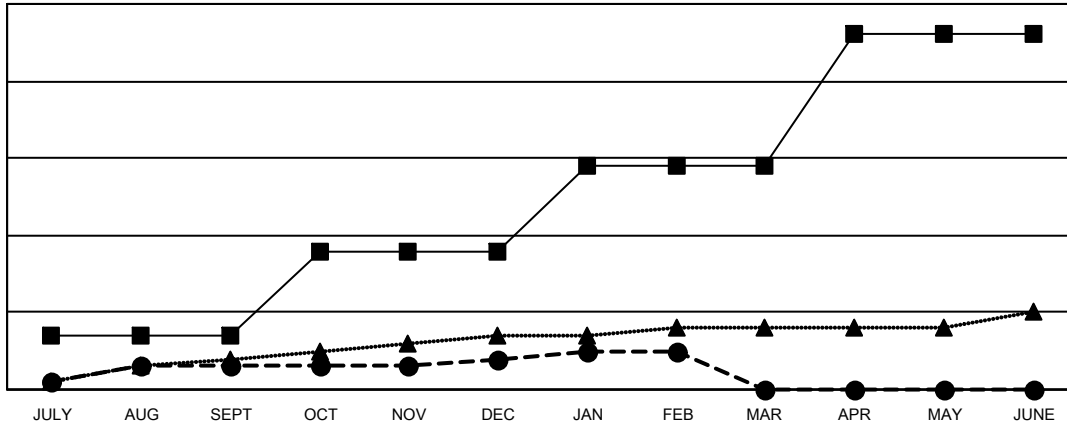
Multiple District 2

LOCATION: TEXAS

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	7	3	15
OCT/NOV/DEC	11	1	5
JAN/FEB/MAR	11	1	1
APR/MAY/JUNE	17	0	0

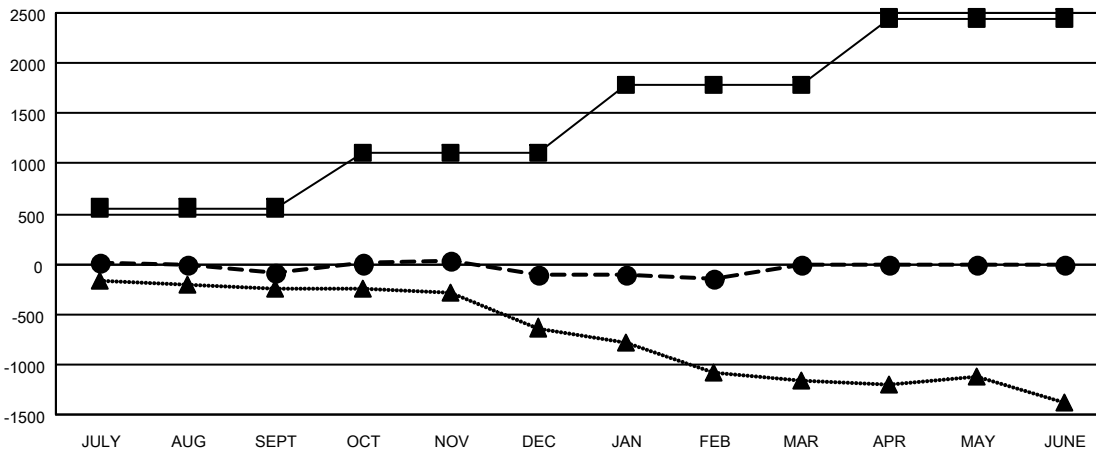
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	559	1,046	947
OCT/NOV/DEC	551	853	804
JAN/FEB/MAR	679	556	530
APR/MAY/JUNE	661	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 21	
DROPPED MEMBERS	
DECEASED	219
CLUB CANCELLED	252
OTHER	1,809
TOTAL	2,280

441 CLUBS OF 795 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	13,770 (62.21%)
FEMALE	8,361 (37.77%)
NON BINARY	2 (0.01%)
PREFER NOT TO ANSWER	1 (0.00%)
TOTAL FAMILY UNIT MEMBERS	3,372
FAMILY MEMBERS PAYING HALF DUES	1,725